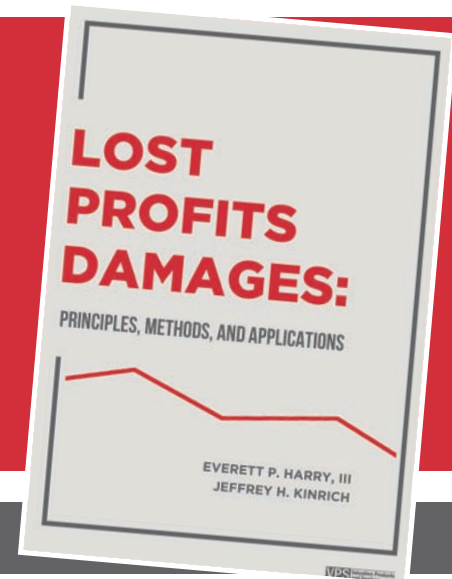


“Every business litigator and every expert who testifies about lost profits needs to have this book. It discusses in depth important topics that aren't dealt with in other books on lost profits.”

Robert M. Lloyd, JD
Professor Emeritus, University of Tennessee Knoxville School of Law

Lost Profits Damages: Principles, Methods, and Applications



THE HIGHLIGHTS

- A useful 700+ page guide for both new and experienced damages analysts
- A valuable educational resource for attorneys
- Explores and contrasts lost profits and lost business value methods and applications
- Logical chapter sequence reflects the order in which work steps are performed
- Explains collective legal and academic principles relevant to lost profits and damages
- Presents balanced analysis of alternative methods and explores their nuances
- Incorporates scholarly writings and important court decisions influencing calculation of lost profits/lost business value damages
- Written by 45 nationally recognized experts in 23 practical, easy-to-use chapters

THE EDITORS



EVERETT P. HARRY, III, MBA, CPA, CFF, is the senior partner of Harry • Torchiana LLP and for over 40 years has focused on accounting, financial, and disputes consulting involving government contracts, commercial litigation, and individual losses. He has extensive experience representing both plaintiffs and defendants for claims of lost profits, lost business value, and breach-of-contract damages. He is a past president of the San Francisco chapter and past chair of the State Litigation Consulting Services Committee of the California Society of CPAs. He served on the AICPA Litigation and Dispute Resolution Services Subcommittee and was a member of the AICPA Council. His articles have appeared in the *Journal of Accountancy*, *Outlook*, *Today's CPA*, *Daily Journal*, *CPA Litigation Services Counselor*, *CPA Expert*, *The Witness Chair*, *International Commercial Litigation*, *Business Valuation Review*, *Litigation Services Handbook*, *Recovery of Damages for Lost Profits*, and *Dunn on Damages—The Economic Damages Report for Litigators and Experts*. Mr. Harry was also the coauthor of two AICPA practice aids for litigation services.



JEFFREY H. KINRICH, MBA, MS, CPA, ABV, CFF, is a managing principal in the Los Angeles office of Analysis Group, an economic and financial consulting firm. He is widely recognized for his expertise in applying financial and economic analysis, accounting, business valuation, statistics, and mathematical modeling in a broad range of litigation areas. His articles on damages calculation and intellectual property issues have appeared in *Dunn on Damages*, *Intellectual Property Today*, and *Business Valuation Update*. He coauthored chapters on “Analysis and Measurement of Damages in Patent Infringement Actions” for *Patent Litigation* in the Practising Law Institute’s series of course handbooks, and on “Cost Estimation” in *Litigation Services Handbook: The Role of the Financial Expert*. He delivered a session on “The Role of Non-Infringing Alternatives and Design-Arounds in Calculating Damages” for the Law Seminars International intensive advanced workshop, *Calculating Patent Damages*.

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THE AUTHORS

James A. Andersen, MBA, CPA, CFF, ABV, ASA, Partner, Hemming Morse LLP

Scott M. Bouchner, MBA, CMA, CVA, CFE, CIRA, Director, Berkowitz Pollack Brant Advisors and Accountants

Steven B. Boyles, CPA, CFF, ABV, ASA, Partner, Hemming Morse LLP

Brian P. Brinig, JD, CPA, ABV, ASA, Founding Principal, Brinig Taylor Zimmer Inc.

Michael J. Chapman, PhD, JD, Managing Director, Ankura Consulting Group

Sheryl Clark, MA, Associate, Analysis Group Inc.

Michael A. Crain, DBA, CPA, ABV, CFA, CFE, Director, FAU's Center for Forensic Accounting

Jaime d'Almeida, MBA, ASA, CFE, Managing Director, Duff & Phelps LLP

Patrick M. DeLangis, CPA, CFF, MAFF, CFE, CVA, EnCE, Managing Director, EisnerAmper LLP

Elizabeth A. Eccher, MS, PhD, Principal, Analysis Group Inc.

J. Donald Fancher, MBA, Principal, Deloitte Financial Advisory Services LLP

Douglas E. Farrow, CPA, CFE, Partner, KPMG LLP

Rachel S. Faulkner, JD

Jolene N. Fraser, CPA, CFF, CFE, Managing Director, EisnerAmper LLP

Roger J. Grabowski, FASA, Managing Director, Duff & Phelps LLP

Everett P. Harry, III, MBA, CPA, CFF, Senior Partner, Harry • Torchiana LLP

Mark E. Hayden, CPA, ABV, ASA, CFA, Managing Director, Houlihan Lokey

Thomas Heck, CPA, Managing Director, KPMG LLC

John C. Jarosz, MA, JD, Managing Principal, Analysis Group Inc.

Joshua Johnston, CPA, CFF, ABV, CIRA, Managing Director, Ankura Consulting Group

G. William Kennedy, PhD, CPA, ABV, Managing Director, Duff & Phelps LLC

Jeffrey H. Kinrich, MBA, MS, CPA, ABV, CFF, Managing Principal, Analysis Group Inc.

Rebecca A. Kirk Fair, MBA, Managing Principal, Analysis Group Inc.

Jennifer L. Larson, CPA, CFE, Partner, Deloitte Financial Advisory Services LLP

Victoria A. Lazear, MS, Senior Advisor, Cornerstone Research

Stephen Mahle, JD, PhD, Attorney/Economist, *Daubert* Counsel and *Daubert* Expert

Elizabeth Moe, CPA, Director, KPMG LLC

Wallace Ng, CFA, Senior Manager, Deloitte Financial Advisory Services LLP

James E. Pampinella, CPA, Managing Director, Navigant Consulting

Gregory A. Pinsonneault, MA, CLP, Managing Director/CEO, LitiNomics Inc.

Richard A. Pollack, CPA, ABV, CFF, PFS, ASA, CBA, CFE, CAMS, CIRA, CVA, CGMA, Director, Berkowitz Pollack Brant Advisors and Accountants

James H. Rosberg, MBA, PhD, Vice President, Analysis Group Inc.

R. Christopher Rosenthal, MBA, CPA, ABV, CFF, ASA, AEP, Director, Ellin & Tucker

Peter Rybolt, MBA, Vice President, Analysis Group Inc.

Peter Schulman, CPA, CIRA, CDBV, Schulman & Company LLC

Judge Laura Seigle, JD, Los Angeles Superior Court

S. Benjamin Solomon, MS, CPA, Manager, Deloitte Financial Advisory Services LLP

Claudia J. Stern, MBA, CPA, CFF, ABV, Principal, Hemming Morse LLP

William B. Stewart, Jr., CPA, ABV, CFF, CFE, Stewart & Hurst LLC

Bruce A. Strombom, PhD, Managing Principal, Analysis Group Inc.

Christian Tregillis, CPA, ABV, CFF, CLP, Partner, Hemming Morse LLP

Robert L. Vigil, PhD, CLP, Principal, Analysis Group Inc.

Claudia A. Wolf, CPA, CFF, CFE, Retired Partner, Deloitte Financial Advisory Services LLP

Renee C. Wong, Director, Navigant Consulting

Aaron C. Yeater, MBA, Managing Principal, Analysis Group Inc.